

Cookie Policy for Atlan

This is the Cookie Policy for **Atlan Pte Ltd, Atlan Inc. and Atlan Technologies Pvt Ltd** (Together “**Atlan**”) accessible from **atlan.com**

What Are Cookies

As is common practice, this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it, and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored; however, this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not, in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser's Help tab for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in disabling certain features and reduced functionality of this site. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

- **Survey related cookies**

From time to time, we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

- **Forms related cookies**

When you submit data to through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

- **Site preferences cookies**

In order to provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- Third-party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- From time to time, we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- As we sell products, it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways, including on the following sites:
 - Facebook
 - LinkedIn
 - Twitter

will set cookies through our site, which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

However if you are still looking for more information then you can contact us through one of our preferred contact methods:

- Email: privacy@atlan.com or kashfun@atlan.com
- By visiting this link: atlan.com

Cookies for Statistics

Name	Provider	Purpose	Expiry	Type
_gid	atlan.com	This cookie is linked with Google Universal Analytics. It is a new cookie, appears to store and update a unique value for each page visited.	2022-09-10 07:04:27	HTTP Only
__hstc	atlan.com	This cookie has an association with websites built on the HubSpot platform. They report it as being used for website analytics.	2023-03-08 07:04:27	HTTP Only
__hssc	atlan.com	This cookie has an association with websites built on the HubSpot platform. They report it as being used for website analytics.	2022-09-09 07:34:27	HTTP Only
__atuvs	humansofdata.atlan.com	This cookie is connected to the AddThis social sharing widget, commonly embedded in websites to permit content sharing to visitors with a range of networking and sharing platforms.	2022-09-09 07:36:37	HTTP Only
CONSENT	youtube.com	This cookie is used by Google ads optimization, to store cookie consent preferences.	2024-09-08 07:06:43	HTTP Only

Cookies for Marketing

Name	Provider	Purpose	Expiry	Type
_gcl_au	atlan.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	2022-12-08 07:04:26	HTTP Only
_uetpid	atlan.com	This cookie is used by Bing ads, to store and track visits across websites.	2022-09-10 07:04:26	HTTP Only
_lfa	atlan.com	This cookie is used by lead feeder, to store and track audience reach.	2024-09-08 07:04:26	HTTP Only
UserMatchHistory	linkedin.com	This cookie tracks visitors to present more relevant ads based on the visitor's preferences.	2022-10-09 07:04:27	HTTP Only
_uetvid	atlan.com	This cookie is used by Bing ads, to store and track visits across websites.	2023-10-04 07:04:26	HTTP Only
muc_ads	t.co	Collects data on user behavior and interaction in order to optimize the website and make advertisement on the website more relevant. It is used by twitter Inc.	2024-09-08 07:04:27	HTTP Only
personalization_id	twitter.com	This cookie possesses information about how an end-user uses the website and also about the advertising that an end-user can see before visiting the said website.	2024-09-08 07:04:27	HTTP Only
_ga_XLPPN7K2N0	atlan.com	Google analytics. To store data.	2024-09-08 07:04:26	HTTP Only
_an_uid	atlan.com	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	2022-09-16 07:04:26	HTTP Only
_gd_visitor	atlan.com	This cookie, with no identifying information, is used for diagnostic purposes by Impact Radius, it is a service used to sign up commissions for our affiliate program. We have categorized it u	2024-09-08 07:04:26	HTTP Only
_gd_session	atlan.com	This cookie, with no identifying information, is used for diagnostic purposes by Impact Radius, it is a service used to sign up commissions for our affiliate program. We have categorized it u	2022-09-09 11:04:26	HTTP Only

Name	Provider	Purpose	Expiry	Type
bitoIsSecure	bidr.io	This cookie is generally provided by bidr.io and is used for advertising purposes. Expires in 3 months.	2023-10-09 03:04:27	HTTP Only
bscookie	www.linkedin.com	The social networking service and LinkedIn use it to track the use of embedded services.	2023-09-09 07:04:28	HTTP Only
li_gc	linkedin.com	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. Expires in 365 days.	2023-03-08 07:04:28	HTTP Only
tuuid	company-target.com	bidswitch.net set out this cookie to make advertising messages relevant to the website visitor.	2024-09-08 07:04:27	HTTP Only
tuuid_lu	company-target.com	This cookie is usually provided by bidswitch.net and is used for advertising purposes.	2024-09-08 07:04:27	HTTP Only
_cioanonid	atlan.com	When you create an account on the site your name and email are passed to Customer.io. This is so we can track your usage of the site for marketing purposes and send you account-related emails	2023-09-09 07:04:27	HTTP Only
ANONCHK	c.clarity.ms	Indicates whether MUID is transferred to ANID, a cookie used for advertising. Clarity doesn't use ANID and so this is always set to 0.	2022-09-09 07:14:28	HTTP Only
slireg	atlan.com	1st party cookie, Salesloft cookie for use in live website tracking to help identify and qualify leads.	2022-09-16 07:04:29	HTTP Only
site_identity	scout.salesloft.com	Used by Salesloft to better understand your use of our websites	2023-09-09 07:04:30	HTTP Only
sliguid	atlan.com	Salesloft cookie for use in live website tracking to help identify and qualify leads.	2023-09-09 07:04:29	HTTP Only
slirequested	atlan.com	Salesloft cookie for use in live website tracking to help identify and qualify leads.	2023-09-09 07:04:29	HTTP Only
_gd_svisitor	atlan.com	This cookie, with no identifying information, is used for diagnostic purposes by Impact Radius, it is a service used to sign up commissions for our affiliate program.	2024-09-08 07:04:39	HTTP Only
IDE	doubleclick.net	The "IDE" cookie is used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the effica	2023-10-04 07:04:41	HTTP Only
__utma	humansofdata.atlan.com	This cookie is what's called a "persistent" cookie, as in, it never expires (technically, it does expire...in the year 2038...but for the sake of explanation.	2024-09-08 07:06:37	HTTP Only
_ga_SRQ0VD0N6	atlan.com	Measures user interaction on website.	2024-09-08 07:06:37	HTTP Only
loc	addthis.com	To store location data.	2023-10-09 07:06:38	HTTP Only
uvc	addthis.com	Used by addthis, to store and track visits across websites.	2023-10-09 07:06:38	HTTP Only

fr	facebook.com	This cookie is placed by facebook, to provide ad delivery or retargeting.	2022-12-11 13:53:45	HTTP Only
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Essential/Necessary Cookies

Name	Provider	Purpose	Expiry	Type
vuid	vimeo.com	Vimeo video player uses this cookie on websites.	2024-09-08 07:04:23	HTTP Only
MUID	bing.com	This cookie is frequently used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts and widely believed to sync across many different Microsoft domains, allow	2023-10-04 07:04:26	HTTP Only
CLID	www.clarity.ms	This cookie is usually set by Dstillery to enable sharing media content to social media. It may also gather information on website visitors when they use social media to share website content	2023-09-09 07:04:27	HTTP Only
_gat_UA-141286032-8	atlan.com	This cookie is placed by google analytics, to provide technical monitoring.	2022-09-09 07:05:26	HTTP Only
AnalyticsSyncHistory	linkedin.com	Used to store information of the visitor. It is used by LinkedIn.	2022-10-09 07:04:27	HTTP Only
lang	ads.linkedin.com	There is a wide range of cookies associated with this name, and a more detailed look at how it is used on a particular website is generally recommended. However, mostly, it is used to store d	1969-12-31 23:59:59	HTTP Only
bcookie	linkedin.com	This Microsoft MSN 1st party cookie is used for sharing the content of the website through social media.	2023-09-09 07:04:28	HTTP Only
lidc	linkedin.com	This cookie is from Microsoft MSN 1st party, which makes sure about the proper functioning of this website.	2022-09-10 07:04:28	HTTP Only
bito	bidr.io	bidr.io provides this cookie and uses it for advertising purposes.	2023-10-09 03:04:27	HTTP Only
_clck	atlan.com	Persists the Clarity User ID and preferences, unique to that site, on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID. Se	2023-09-09 07:04:27	HTTP Only
_fbp	atlan.com	Used by Facebook to website analytics, ad targeting, and ad measurement. This new option will also help advertisers, publishers, and developers continue to get accurate analytics about traffi	2022-12-08 07:04:27	HTTP Only
6suuid	6sc.co	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. Expires in 365 days.	2024-09-08 07:04:34	HTTP Only

Name	Provider	Purpose	Expiry	Type
__hssrc	atlan.com	This cookie has an association with websites built on the HubSpot platform. They report it as being used for website analytics.	1969-12-31 23:59:59	HTTP Only
hubspotutk	atlan.com	This cookie has an association with websites built on the HubSpot platform. The HubSpot reports that its purpose is user authentication. As a persistent cookie, it cannot be classified as Str	2023-03-08 07:04:27	HTTP Only
_ga	atlan.com	This cookie name is associated with Google Universal Analytics, which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users	2024-09-08 07:04:27	HTTP Only
__gat_UA-141286032-1	atlan.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a va	2022-09-09 07:05:27	HTTP Only
_clsk	atlan.com	Connects multiple page views by a user into a single Clarity session recording. Set for 3 months.	2022-09-10 07:04:27	HTTP Only
SRM_B	c.bing.com	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. Expires in 365 days.	2023-10-04 07:04:28	HTTP Only
SM	c.clarity.ms	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics. Expires in 365 days.	1969-12-31 23:59:59	HTTP Only
test_cookie	doubleclick.net	DoubleClick sets this cookie (owned by Google). It determines if the website visitor's browser supports cookies.	2022-09-09 07:19:29	HTTP Only
_bump_session	apidocs.atlan.com	All data Bump retrieves from their cookies is anonymous and is only used to understand the customer experience .These cookies will outlast user sessions.	1969-12-31 23:59:59	HTTP Only
__cfuid	medium.com	Cookie linked to websites that use Cloudflare identifies trusted web traffic.	1969-12-31 23:59:59	HTTP Only
JSESSIONID	nr-data.net	A general-purpose platform session cookie, used in websites written in JSP. It is commonly used to maintain an anonymous user session by the server.	1969-12-31 23:59:59	HTTP Only
__atuvc	humansofdata.atlan.com	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. I	2023-10-09 07:06:37	HTTP Only
__utmz	humansofdata.atlan.com	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance.	1969-12-31 23:59:59	HTTP Only
__utmc	humansofdata.atlan.com	keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expi	2023-03-10 19:06:37	HTTP Only

Name	Provider	Purpose	Expiry	Type
__utmt_UA-141286032-3	humansofdata.atlan.com	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behavior measure of site performance.	2022-09-09 07:16:37	HTTP Only
__utmb	humansofdata.atlan.com	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behavior and measure site performance. This cookie determines new sessions	2022-09-09 07:36:37	HTTP Only
YSC	youtube.com	YouTube set this cookie to track views of embedded videos.	1969-12-31 23:59:59	HTTP Only
documentationConfig	api-docs.atlan.com	When you visited this website for the first time, you were asked for your permission to use several services (including those from third parties) that require data to be saved in your browser	2032-09-06 09:55:09	HTTP Only
_GRECAPTCHA	www.google.com	Cookie is used by google recaptcha, to provide spam protection.	2023-03-08 10:20:57	HTTP Only
__utmt_UA-141286032-2	blog.atlan.com	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service by limiting the collection of data on high traffic sites. It	2022-09-09 10:40:33	HTTP Only
__ga_XB8YQFMJP9	atlan.com	This cookie name is associated with Google Universal Analytics, which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users	2024-09-08 10:30:33	HTTP Only
__gat_gtag_UA_141286032_8	atlan.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a va	2022-09-09 12:37:31	HTTP Only
__gat_UA-141286032-5	wiki.atlan.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a va	2022-09-09 12:37:31	HTTP Only
__gat_UA-141286032-12	atlan.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a va	2022-09-09 15:04:41	HTTP Only
amplitude_idundefinedatlan.com	atlan.com	Undefined by the provider	1969-12-31 23:59:59	HTTP Only

Cookies for Preferences

Name	Provider	Purpose	Expiry	Type
__cf_bm	vimeo.com	It is cloud fare Bot management cookie. This cookie helps manage incoming traffic that matches criteria associated with bots.	2022-09-09 07:34:21	HTTP Only

Name	Provider	Purpose	Expiry	Type
VISITOR_INFO1_LIVE	youtube.com	Youtube set this cookie to track user's preferences for Youtube videos on in sites. It can also determine either the website visitor is using the new or old version of the Youtube interface.	2023-03-08 07:06:43	HTTP Only

Non categorized Cookies

Name	Provider	Purpose	Expiry	Type
_gaexp	atlan.com	Undefined by the provider	2023-03-20 00:00:00	HTTP Only
_gaexp_rc	atlan.com	Undefined by the provider	2023-02-20 10:54:37	HTTP Only
_rdt_uuid	atlan.com	Undefined by the provider	2023-05-21 10:54:33	HTTP Only
_ga_GE6C20FJ6K	atlan.com	Undefined by the provider	2025-02-19 10:54:33	HTTP Only
ln_or	atlan.com	Undefined by the provider	2023-02-21 10:54:34	HTTP Only
MR	c.bing.com	Undefined by the provider	2023-02-27 10:54:39	HTTP Only
DEVICE_INFO	youtube.com	Undefined by the provider	2023-08-19 10:55:40	HTTP Only
AWSALB	atlan.com	Undefined by the provider	2023-02-27 11:38:38	HTTP Only
AWSALBCORS	atlan.com	Undefined by the provider	2023-02-27 11:38:38	HTTP Only
__ppci	atlan.com	Undefined by the provider	2024-02-20 11:38:40	HTTP Only
ajs_anonymous_id	atlan.com	Generally, these cookies are used for Analytics and also help in counting the number of people visit a certain site by tracking if they had visited before. This cookie lasts for 1 year.	2024-02-20 11:38:40	HTTP Only
mp_5cb8cc91-e409-41c2-af0d-b337e1d966a7_perfalytics	atlan.com	Undefined by the provider	2024-02-20 11:38:40	HTTP Only
amplitude_id_aaff0ca4091845542937f3906cd4c3b9atlan.com	atlan.com	Undefined by the provider	2033-02-17 11:38:41	HTTP Only
_pp_token_id	atlan.com	Undefined by the provider	2024-02-20 11:38:41	HTTP Only

Name	Provider	Purpose	Expiry	Type
fs_uid	atlan.com	Undefined by the provider	2024-02-20 11:38:41	HTTP Only